

Iowa Center for the Book Advisory Council Meeting

DRAFT Minutes

State Library of Iowa Ola Babcock Miller Building

May 12, 2017

PRESENT: Helen Dagley, Brianna Glenn, Carmelita Pickett, Carolyn Greufe, David Eichmann, Ed Goedecken, Emily Bainter, Michael Scott, Nancy Medema, Sarah Willeford, Susan Craig, Thomas Kessler, Timothy Barrett, Timothy Walch, Katelyn Browne, Dale Ross (ICB Foundation), Jan Kaiser (ICB Foundation)

1. The meeting was called to order by Michael Scott at 10:02 a.m.
2. Members and guests were welcomed. Members introduced themselves and said where they were from
3. Minutes from the October 21, 2016 meeting were approved with no comments or changes.
4. Members provided updates on their current projects and institutions.
5. State Librarian's Report (Michael Scott)
 - a. State Library Budget: Experienced a deallocation of state funds halfway through FY17 of \$185,000 or 6.8% cut for the operating budget and \$96,000 cut to Enrich Iowa Funds. For FY18, funding was set by the Legislature at the level after the FY17 cuts. Federal funding is safe and set through Sept. 30 of this year; we have received 2/3 of funding for the year and expect to receive the remaining third. Unknown whether the agency will receive funding in FFY18 and if so at what level it will be.
 - b. New 5-Year Strategic Plan: In process of developing new plan as required by the federal government. Completed evaluation of current plan and submitted to IMLS in March. Contracted with consulting company for the evaluation and new plan development process. The Iowa Center for the Book will be included to coordinate and support literacy efforts in the state. The new plan will be completed and submitted to IMLS by June 30.

6. Coordinator Report (Helen Dagley)

- a. Letters About Literature 2017: The first place letters from each level were read aloud. Level 1: Josie Boyle from Farley; Level 2: Luke Strawn from Des Moines; Level 3: Hannah Huang from Ames.
- b. Iowa Literacy Award 2017: The 5-year grant for states to give Literacy Award has expired; the Library of Congress Center for the Book will not be dispersing funds for state awards this year. They are in the process of resubmitting the national grant application and having funds available in the future, hopefully in 2018.
- c. Iowa Author of the Year: Exploring the formation of a committee to plan a program to recognize an Iowa author each year. Volunteers are welcome.
- d. All Iowa/Nebraska Reads Collaboration in 2019: Possible collaboration with Nebraska in 2019 because the states are combining their library association conferences.
- e. National Book Festival and Iowa's selection for Great Reads Map: The selection will be made this summer for an Iowa author's book to go to the LOC permanent collection. The National Book Festival has moved to Labor Day weekend this year.

7. Report from Working Groups and Committees

- a. Iowa Treasures Project Essays (Ed Goedeken): Existing essays were posted to a new section on the ICB website. There are a few essays remaining that need to be written from the initial list compiled; contact Ed if interested in writing an essay for the project.
- b. All Iowa Reads (Susan Craig for Marv Bergmann): Germans in Iowa exhibit is currently touring the state; about half of exhibitions are in public library. This connects nicely with the themes in the 2017 All Iowa Reads selection, *Bottomland*, by Michelle Hoover. The 2018 title is currently in process of being selected.
- c. All Iowa Kids/Young Adults Read (Helen Dagley for Sarah Prineas): Have narrowed selections down to 12 for Kids and 10 for Young Adults. The committee will have a meeting in Grinnell on June 1st to develop a shortlist of 5 books for each of the programs, ahead of an August meeting where the final selections will be made. Winners will be announced at ILA in October. There is more work to do to figure out program details and promotion. There will also be an educational meeting to recruit teachers in order to develop a classroom component.
- d. ICB Foundation (Dale Ross): The Foundation Board has been in process of developing a plan for raising funds and is now at the point of going to outside groups and individuals to solicit

donations. Susan Craig has developed a Case Statement publication to give an overview of the mission and programs of the Iowa Center for the Book. The first goal is to raise enough money (approximately \$2,500) to develop and maintain a website for the Foundation with the goal of accepting online donations. Jan Kaiser read a letter from Mary Kay Shanley, Foundation Board member, who was not able to attend today's meeting. Discussion included the importance of having Advisory Council members donate to the Foundation for better advocacy and the possibility of a matching donation from the Iowa Humanities Board. The Foundation is at a critical point to determine its future sustainability: an influx of funds is needed to ensure a cushion moving forward. Sarah Willeford offered to transcribe promotional materials into Braille, audio and other formats for accessibility needs.

8. Council Members Terms Expiring 2017

- a. Thanks to members who have served terms expiring this year: Timothy Barrett, Ed Goedecken, Carolyn Greufe, Sarah Willeford, Tom Kessler. Timothy Barrett and Sarah Willeford have agreed to serve new terms.
- b. Mary Heinzman has made the decision to resign the Advisory Council. A new Chair will need to be appointed; a year term is suggested. Brianna Glen volunteered to serve for the next two meetings to serve out Mary Heinzman's term.

9. Other Business

- a. ILA Legislative Reception (Carolyn Greufe): Excellent turnout for the event on March 16. Great food and many people were able to have one-on-one time with their reps. A display was set up promoting the Iowa Center for the Book with brochures and business cards available.

10. New Business: No comments.

11. Next Meeting Date: To be determined in October at the Iowa City Public Library

12. The meeting was adjourned 12:18 at p.m.